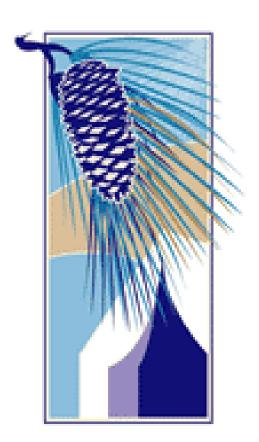
Community Meeting Agenda

- 1. Introductions
- 2. Staff Presentation
- 3. Public Questions & Comments

August 30, 2011 Meeting





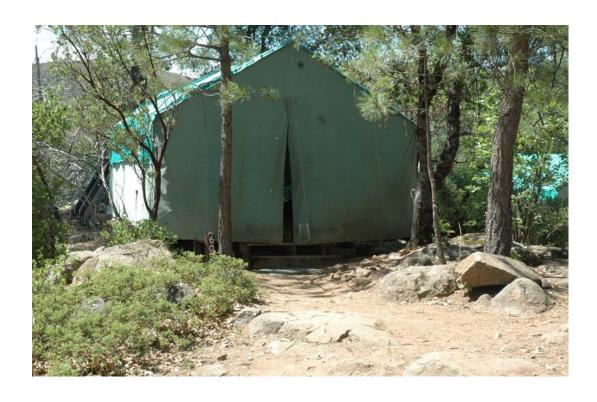


- Family Camp is on Federal Land
- A New 20 Year Special Use Permit
- Capital Repairs to Camp Facilities
- Environmental Review Process
- Cost of Operation on the General Fund

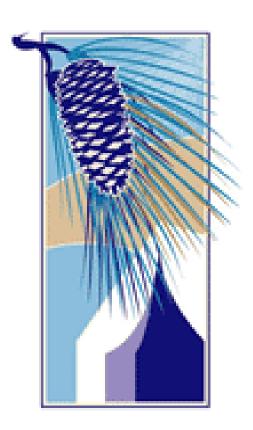
Reason for this Meeting



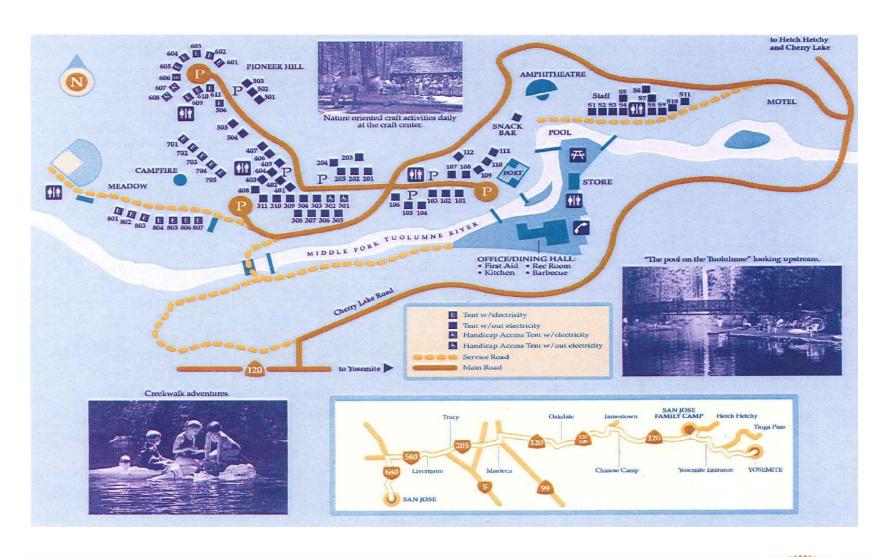












Map of San José Family Camp



Family Camp





City of Oakland Era



- Full Cost Recovery of Program Costs
- Capital Repairs to Camp Facilities
- Sinking Fund for Capital Repairs
- Exit Strategies from Operating Camp
- Costs of Exit Strategies



3/10 Council Directions



Family Camp Season	2007	2008	2009	2011*
Revenues	\$544,865	\$676,833	\$712,078	\$675,000
Camp Expenditures	\$722,815	\$714,412	\$778,518	\$621,000
Annual Capital Costs	\$85,752	\$66,426	\$76,216	\$84,000
Total Expenditures	\$808,667	\$780,838	\$856,734	\$705,000
Operational Margins	(\$263,702)	(\$104,005)	(\$144,656)	(\$30,000)
Cost Recovery Rate	67.4%	86.7%	83.1%	95.7%
Summer Occ. Rate	74%	83%	89%	80%
Total No. of Campers	4,685	5,570	5,755	4,000
Adult Fee – City Res.	\$52	\$52	\$55	\$70
Adult Fee – Non Res.	\$74	\$74	\$78	\$92

^{*} No 2010 Season and No 2011 Pre-Season (Projected for 2011)

Program Cost Summary



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	2012	2013*	2014*	2015*
Camper Revenues	\$702,400	\$727,195	\$752,865	\$779,441
Retail Revenues	\$28,050	\$31,472	\$35,312	\$39,620
Total Revenues	\$730,450	\$758,667	\$778,177	\$818,061
Camp Expenditures	\$635,294	\$703,857	\$720,648	\$737,851
Annual Capital Costs	\$84,000	\$30,000	\$30,000	\$30,000
Total Expenditures	719,294	\$733,857	\$750,648	\$767,851
Operational Margins	\$11,156	\$24,810	\$37,529	\$51,210
Cost Recovery Rate	101.6%	103.4%	105.0%	106.7%
Estimated Campers	4,900	5,000	5,100	5,200

^{*} Includes lease payment of \$54,000 to US Forest Service from camper fees

Operational Cost Scenarios



- Evaluation of existing Camp Facilities
- Survey of Campers
- Draft 2010/11 Master Plan for Proposed Actions/Projects
- Environmental analysis regarding the Proposed Actions
 A joint CEQA and NEPA review and document
 Includes a 30 day public review & comment period
- Approval of the Master Plan by the City & Forest Service
- Approval of the Master Development Plan
 A list of approved projects over the next 20 years
- A New 20 Year Special Use Permit/Land Lease for Camp

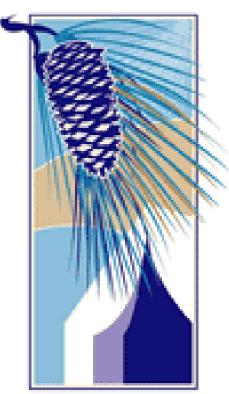


Master Plan Process





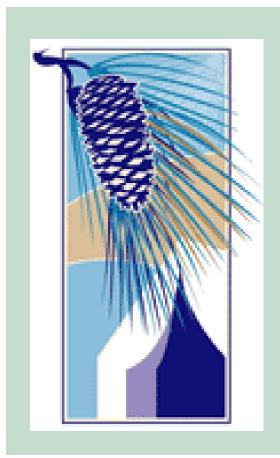




- 98% of the responders support Family Camp
- 94% of the responders will return to Camp
- 74% are willing to pay a small fee to support improvements to the Camp's Infrastructure

Family Camp Survey





San José Family Camp Draft 2010/11 Master Plan

A Partnership
between the
U.S. Forest Service
and the
City of San José

www.sanjoseca.gov/prns/familycamp





Alternatives	Amount	Remarks
1) Status Quo Repairs and Enhancements New Dining Hall – 6,500 sf	\$9,840,000	Plus Environmental Work * One Story Dining Hall Cost \$4,080,000 for new Building
2) New Two Story Dining Hall & Nature Center ** New Building – 12,500 sf	\$14,940,000	Same Footprint as existing Dining Hall * \$7,680,000 for new Building
3) New Two Story Enlarged Dining Hall & Nature Ctr.** New Building – 14,500 sf	\$16,260,000	Enlarged Footprint by 1,000 + Sq. Ft. (Both Floors) * \$9,000,000 for new Building
4) Closure of Camp	\$15,950,000	Remove Improvements
5) Transfer of Ownership	Unknown	Depends on Sale Agreement

^{* \$1,150,000} for Bear Containers and Environmental Land Mgt. Work

Alt. 3 - Defined Project Scope for Environmental Review – CEQA & NEPA



Master Plan Alternatives



^{** \$1,500,000} for Solar Carports, Caretaker's Garage, & Winterization Work

Capital Alternatives	Capital Amount	Amount 10 Years	Amount 20 Years	
Current City Adult Fee is \$70 per day/night Average Non-Resident Fee at Other Camps is \$89 per day/night				
1) Status Quo Repairs and Enhancements	\$9,840,000	\$137.00 96%	\$108.85 55%	
2) New Two Story Dining Hall & Nature Center	\$14,940,000	\$177.30 153%	\$129.00 84%	
3) New Two Story Enlarged Dining Hall & Nature Center	\$16,260,000	\$187.70 168%	\$134.20 92%	
4) Closure of Camp	\$15,950,000	NA NA	NA	
5) Transfer of Camp Ownership	Unknown	NA NA	NA	



Capital Costs Increase to Camper Fees





San José Family Camp Draft 2010/11 Master Plan

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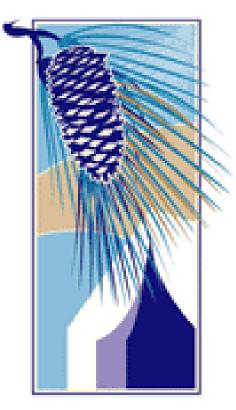
www.sanjoseca.gov/prns/familycamp



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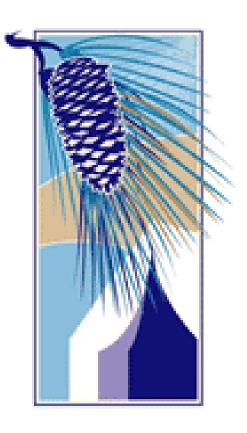
- CEQA = California Environmental Quality Act of 1970
- NEPA = National Environmental Policy Act of 1969
- Goals To inform Decision Makers regarding possible impacts associated with the implementation of a proposed project.

Environmental Review





- David J. Powers & Associates
- NEPA Environmental Assessment
- CEQA Initial Study
- EA/IS is a public document that discloses the direct, indirect, and cumulative environmental impacts



Public Comment Period – 30 Days on EA/IS

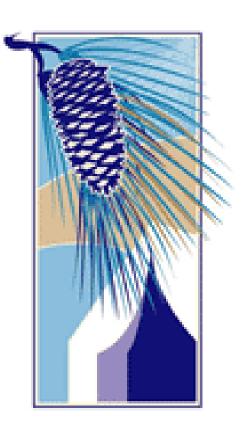
Environmental Review



Family Camp









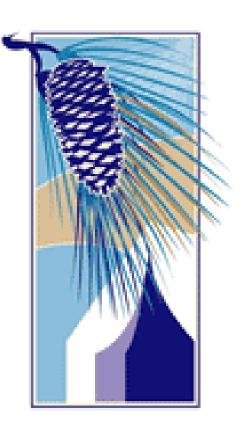
- Family Camp can be 100% Cost Recovery of its Operational Costs
- Add "Yosemite" to Camp Name
- City to continue Operations?
- Third Party Concessionaire?
- Partnerships?

Other Public Agencies

Universities

Non-Profits – Friends of Family Camp

Options to run Family Camp





- 9/7/11 Parks and Recreation Commission
- 9/8/11 Neighborhood Services and Education Committee of the City Council
- 10/4/11 City Council Meeting Operations
- TBD Camp Master Plan/Environmental Review

Schedule of Future Meetings



